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PRIVACY POLICY AND GDPR

Our Privacy Commitment

Embalcut – Industria de Embalagens, Lda is a company that guides its activity with transparency and security in the processing of personal data of its Customers, Suppliers and Partners.

We guarantee to collect, process, store and share personal data with reference to good practices, data protection, national and international, and the same level of privacy and security is required by other entities.

Whenever you have any questions about our use of your personal data, we will be available to assist you through the following means:

- Electronics: gil.leitao@embalcut.pt
- By post: Rua 1º de Maio, 260 - Penselo, 4800-124 Guimarães

Who is Responsible for Your Personal Data

Embalcut – Indústria de Embalagens, Lda., based in Rua 1º de Maio, 260 – Penselo, 4800-124 Guimarães is responsible for the processing of your personal data under the General Data Protection Regulation and the supplementary legislation on the protection of personal data.

What is GDPR

The General Data Protection Regulation, or GDPR, is a new European regulation which applies after 25 May 2018 and aims to make equal legislation on personal data throughout the European Union, increasing protection and protecting its citizens.

Additional information on the subject:



EU information

https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en

ICO

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr>

Personal data - What are they

" Personal data is any information that relates to an **identified or identifiable living individual**. Different pieces of information, which collected together can lead to the identification of a particular person, also constitute personal data." is what can be read in

https://ec.europa.eu/info/law/law-topic/data-protection/reform/what-personal-data_en

This applies to an address, email contact, telephone number, IP address, cookies, or any other data that allows you to identify a person.

How we collect your data

Your data is collected orally or inwriting and is not carried out from the collection of data indirectly.

How and Why We Use Your Personal Data

We use your personal data for the following purposes:

- Provision of information in response to requests that run from the relationship with commercial and internal reporting;

- Financial and accounting procedures depending on commercial transactions
- Under the integrated management system departing from complaints and evaluation procedures
- Marketing campaigns and dissemination of new products



How Long We Retain Your Personal Data

We retain your personal data only for the period necessary to fulfill the objectives identified in the previous point and to comply with the law.

Personal Data Protection Rights that you may exercise

Right of Access – You can request a copy of the data stored and question how they are treated and what is the purpose of such processing.

Right to Rectification - You have the right to correct existing information about you, such as an email or telephone contact.

Right to be forgotten – You may request that existing information about you to be removed, being limited to the existence of valid grounds so that this is not possible, including legal obligations.

Right to Portability – You have the right to have access to information in a standard format that is "machine-readable", if technically possible.

Right of opposition – You may oppose your data being used for direct marketing purposes.

How do We Protect Your Personal Data

The security measures implemented are based on national and international best practices to protect your personal data, including access, loss, undue alteration and unauthorized destruction.

Among others, we highlight the following measures:

- Restricted access to your personal data only by those who need it;
- Protection of information systems to prevent unauthorized access to your personal data;
- Redundancy of storage equipment, processing, and communication of personal data, to avoid loss of availability.
- Monitoring access that our employees perform to their data;



Policy (Integrated) - Quality, Environment, Hygiene and Safety at Work

Embalcut is a company whose activity is focused on the production and development of premium packaging solutions, which provide an increase in the customer's product image, for various market segments.

The Company's objectives are meeting the needs and expectations of the market, the sustained growth of its business, allied to the development of its human capital, supported by the efficiency of its operations and strategic partnerships. To this end, Embalcut defines its guiding goals and principles:

1. Increase levels of customer satisfaction through a personalized Research and Development service as well as meeting the deadlines set.
2. Promote the continuous training of the team, raising awareness of the benefits arising from the compliance defined in the Integrated Management System, and its continuous improvement.
3. Improved productivity and reduced costs, supported by the latest information systems.
4. Identify, prevent, assess and control risks related to health and safety at work, raising workers' awareness of them through consultation and participation, with a view to continuous improvement.
5. Adopt good environmental practices minimizing the impacts arising from the company's activities.
6. Comply with the laws, standards and regulations that apply to us as well as other requirements that the company subscribes to.